



Swan Sustainability

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The team at Indigo Swan are excited to launch our new campaign, Swan Sustainability which forms part of our commitment of giving back to the local community whilst also helping to improve the environment we live in.

What is it?

As more businesses look to switch their water supplier, we are noticing an increase in the savings available by contracting as well as improved levels of customer service. Where we can offer a client a saving on their water contracts, instead of requesting a fee for this service we will ask for a donation of £10 per meter from the client, which will be given to charity. This will be allocated to a fund which will be passed onto them at the end of the year to put towards projects they feel are most appropriate.

Indigo Swan are committed to helping the local community through several different pledges and schemes. Not only will this incentive help our customers reduce costs, it will help Water Resources East with their work and projects around the East of England.

How it works

Since the deregulation of the commercial water market in Scotland in 2008 and in England in 2017, businesses have been able to choose who supplies their water services. This means you can contract in a similar way to your Gas and Electricity. It is estimated that 1.2 million customers in England and an additional 130,000 in Scotland now have this choice.

Entering a water contract can bring many benefits including the potential to save money on your water rates. These savings can vary depending on the situation, but it's always worthwhile investigating to see what options are available to you. We can help secure the best contract for your business using our market insights and supplier relations.

About the Non-profit organisation

Water Resources East (WRE), formed in 2014, is a multi-sector water resource planning organisation pioneering an innovative, collaborative approach to resilient water management in Eastern England. Established as an independent not for profit company in June 2019 they aim to bring together all water users to ensure sufficient future water resources to support a flourishing economy, a thriving environment, and the need of its population, as well as shining a spotlight on the region to be seen as an international exemplar.

You can find out more about WRE [here](#).

What next?

If you would like to explore what options are available to you, please get in touch to speak to one of our experts. There is a form at the top of this page you can fill in, use our live chat functionality or email us at hello@indigoswan.co.uk

We reserve the right to propose a project fee for our water consultancy after an initial review of your water supplies and meters.

We're Indigo Swan, energy contract enthusiasts. Our tailored service fuses relentless efficiencies with a colourful personality, and an unflinching commitment to finding a better way. We're proud to be exceptional. This, alongside our world class team, is what makes our service award-winning.

Contact us
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