

Understanding how energy is being used in your business, the impact it's having on the environment and finding ways to become more energy efficient can be a fulltime job for someone, although you may find hiring an in-house Energy Manager costly. We have a solution for you. We can provide you with the services of an Outsourced Energy Manager, who spends as much or as little time within your business as you choose.

Your Outsourced Energy Manager will provide you with a range of expertise and knowledge on energy and environmental management services, aimed at improving the efficient use of your resources. By simply reviewing and making sure you have good housekeeping in order, you could reduce your energy usage by up to 10% and help our Net Zero journey.

Why should you outsource your energy management?

With so much going on in your everyday

work life and pressure on funds, it can sometimes be difficult to see energy efficiency as an immediate priority. An Outsourced Energy Manager can help to ease your workload and free up time for you to focus on other parts of your business that need your attention. They will become an integrated part of your team and work alongside you to fulfil projects, assist you to implement and develop your own strategy, ensure environmental or energy standards are met, and even explore funding or grant opportunities, all at a fraction of the cost of hiring an in-house Energy Manager.

Although you will have an assigned dedicated contact, you will also benefit from the knowhow and skillset of the rest of the team. Outsourcing your energy management brings in a team of specialists. Ultimately, we want to make your life easier, by using our support and knowledge.

We're Indigo Swan, energy contract enthusiasts. Our tailored service fuses relentless efficiencies with a colourful personality, and an unflinching commitment to finding a better way. We're proud to be exceptional. This, alongside our world class team, is what makes our service award-winning.



How it works

The time needed to fulfil the role is completely bespoke and flexible, dependent on your own requirements. You may find that you only need someone for one day a month, where others may need more time. This can be discussed beforehand to ensure the service is tailored to your needs.

Your Outsourced Energy Manager will be contracted to your business to become part of your company and work as a member of your internal team. Some of the areas they will be able to help you with include:

Developing a strategy

They will help create a bespoke strategy with objectives and targets, in line with your requirements, using easy to understand language – helping to beat the jargon!

Managing projects

Agree with you specific deliverables and timescales for designated projects.

Keeping you informed

Arrange meetings to discuss and agree priorities as well as review outstanding actions. These can be scheduled at a frequency to suit you.

Reviewing and creating reports

Ensure progress against agreed actions is regularly reviewed and issue a quarterly report, which can be in the form of a presentation if desired.

Co-ordination of expertise

If additional staff are needed to carry out a a project, they will co-ordinate their involvement and manage any further processes. For example, installing additional kit or applying for funding and grants.

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Why you should choose Indigo Swan

We understand how energy plays an important role in your business and so we put our energy into helping you manage yours! We're here to help businesses make quick, easy and well-informed decisions about their energy requirements.

If you would like to take advantage of our Outsourced Energy Manager service, get in touch with us today by filling in the short form at the top of this page or give us a call on 0333 0320 0475.



Author Lee Hart | **Head of Knowhow**

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